## CASH STIMULUS PACKAGE SALES INCENTIVE

# aetna™

# Your fiscal stimulus is on the way!

Submit and issue Final Expense applications to receive EXTRA CASH! Let our **Cash Stimulus Package** help with your financial cliff!

### Qualification Period: January 14 – April 15, 2013

## Qualifying Product: Final Expense Life Insurance

from American Continental Insurance Company (ACI) An Aetna Company

#### Details:

Submit qualifying applications of ACI Final Expense and receive a bonus payout based on the number of issued applications. The more applications submitted and policies issued, the bigger the payout. There's no limit to the amount of extra cash you can earn!

To receive a payout, you must submit a minimum of 6 qualifying applications. Application bonus is limited

#### Payout Scale:

- 6-11 qualifying applications .... \$10 per app
- 12-17 qualifying applications .... \$15 per app
- 18-23 qualifying applications .... \$20 per app
- 24-29 qualifying applications .... \$25 per app
- 30-35 qualifying applications .... \$30 per app
- 36 + qualifying applications .... \$35 per app

#### **Bonus Prize!:**

Once you reach 12 qualifying applications, each application enters you once into a drawing for a regional bonus prize of \$2,000!

to one active policy per insured; applications must be worth \$360.00 in annualized premium to qualify.

#### More Details:

Applications must be received within the qualification period and result in issued and active policies with a minimum of a successful first month payment on or before April 30, 2013. The bonus payouts will be issued by check the week of May 6, 2013. All federal, state, and local taxes associated with the receipt of cash and/or prizes are the sole responsibility of the recipient.

ACI has the exclusive right to change the program rules during the qualification period and is subject to all state compensation restrictions based on the issue state of the policy. Participation is based on meeting the required production levels; and the qualifier must be in compliance with all company and state marketing rules and regulations and be in good standing with Aetna and its legal entities at the time payment is made. Agents must be properly appointed and approved to sell Final Expense in order to submit business.

#### Questions:

Contact the Agent Services Team at 800 264.4000, option 3, then option 1. 011113

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